

# **Closing the Opportunity Divide: Holistically Building Career Readiness in Young Adults**

May 12, 2020



**Thank you to:**



**For supporting this webinar**

# Welcome!



**Kathy McDonald, MBA**

Assistant Director for Network Partnerships

[kmcdonald@FloridaCollegeAccess.org](mailto:kmcdonald@FloridaCollegeAccess.org)

Twitter: @kathy\_mcdonald

# Questions & Conversation

- Submit your questions in the chat box
- Share on social media

Twitter: @FLCollegeAccess  
@YearUpJax  
@YearUpTampaBay  
#FCAN

*This webinar is being recorded; all materials will be available within a week of recording*



# Guest Presenter

**Theodore Graham**

Director of Admissions

Year Up Jacksonville



# Guest Presenter

**Ferrisa Connell**

External Relations Manager

Year Up Tampa Bay



# Guest Presenter

**Sheri Webber**

External Relations Manager

Year Up Jacksonville



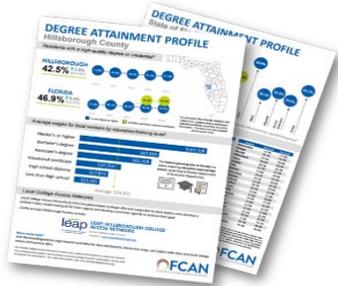
## **Our mission:**

We lead the collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career.

## **Our vision:**

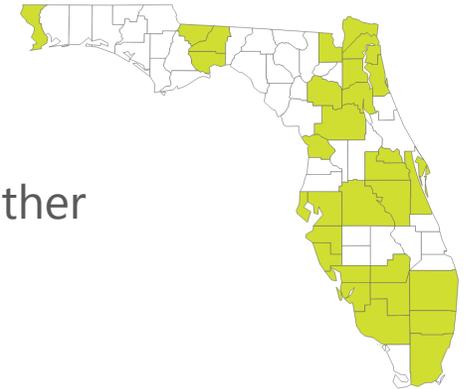
A Florida working together where education is the pathway to economic mobility for all.

# FCAN's Work



**Research and Data** FCAN publishes research and data on evidence-based practices and policy opportunities to strengthen Florida's talent pool.

**Local college access networks (LCANs)** LCANs represent 82% of the state's population. These organizations are made up of community leaders who come together to create solutions and partnerships to support local talent development.



**COLLEGE  
READY  
FLORIDA**

**Statewide Initiatives** FCAN coordinates 4 College Ready Florida initiatives that support students in continuing their education after high school.



# Michelle Dennard

## President & CEO

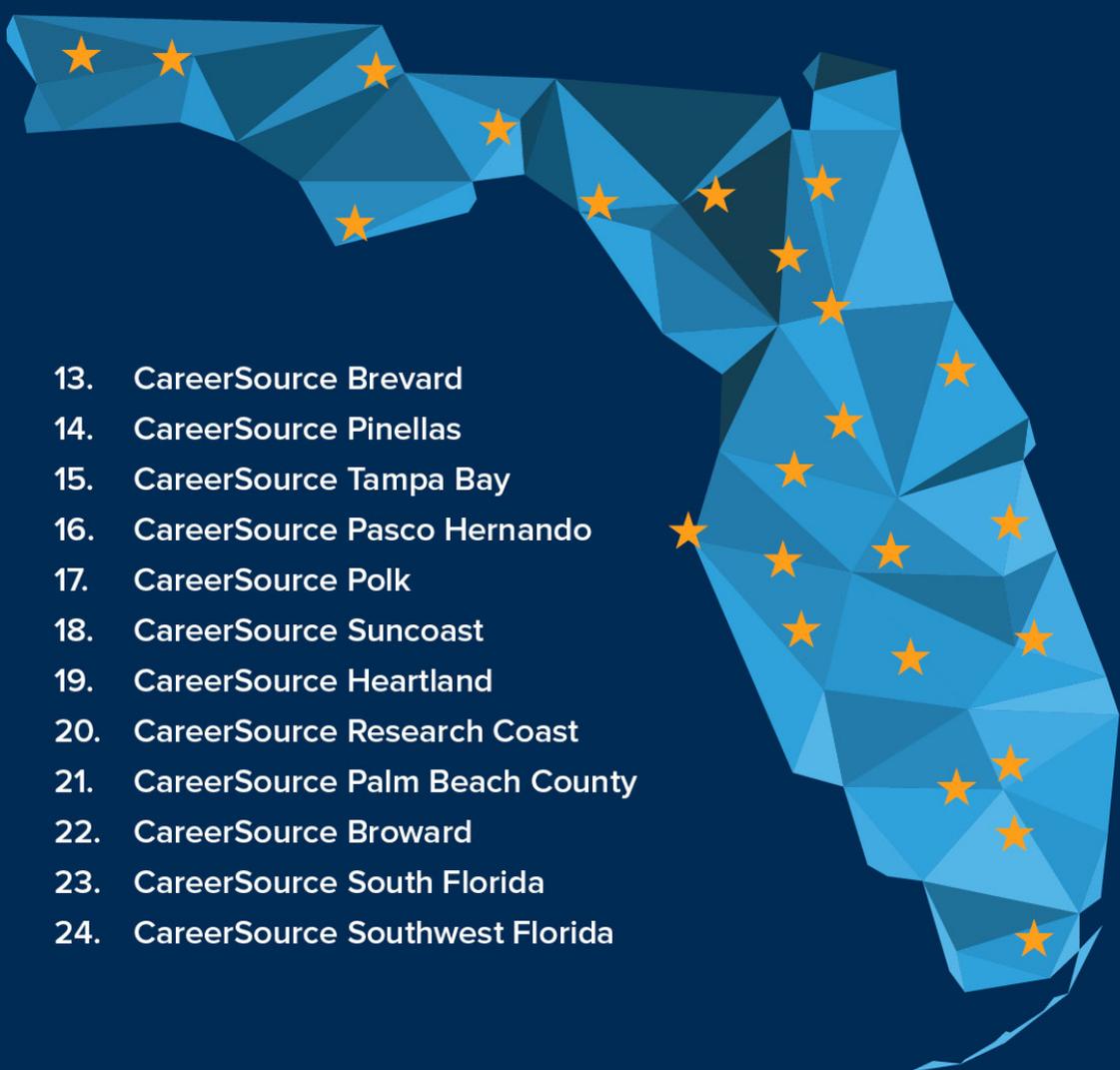
 @MDennardCEO

 @CareerSourceFL

 MichelleDennard

 CareerSourceFlorida

# THE CAREERSOURCE FLORIDA NETWORK

- 
1. CareerSource Escarosa
  2. CareerSource Okaloosa Walton
  3. CareerSource Chipola
  4. CareerSource Gulf Coast
  5. CareerSource Capital Region
  6. CareerSource North Florida
  7. CareerSource Florida Crown
  8. CareerSource Northeast Florida
  9. CareerSource North Central Florida
  10. CareerSource Citrus Levy Marion
  11. CareerSource Flagler Volusia
  12. CareerSource Central Florida
  13. CareerSource Brevard
  14. CareerSource Pinellas
  15. CareerSource Tampa Bay
  16. CareerSource Pasco Hernando
  17. CareerSource Polk
  18. CareerSource Suncoast
  19. CareerSource Heartland
  20. CareerSource Research Coast
  21. CareerSource Palm Beach County
  22. CareerSource Broward
  23. CareerSource South Florida
  24. CareerSource Southwest Florida

**POLL:**

**As educators and education partners, what are the biggest challenges you face today in engaging and supporting Opportunity Youth?**

# Introduction

# Disconnected Youth in Florida

11.7%

Percentage of young people ages 16-24 who are not in school and not working.

**Source:** *Making the Connection:  
Transportation and Youth Disconnection,*  
Measure of America, April 2019

# Disconnected Youth in Florida

15.9%

Percentage of black youth are disconnected

12.0%

Percentage of Latino youth are disconnected

10.1%

Percentage of white youth are disconnected

**Source:** *Making the Connection: Transportation and Youth Disconnection*, Measure of America, April 2019

# YEAR UP: CLOSING THE OPPORTUNITY DIVIDE

MAY 12, 2020



# AGENDA

- Welcome
- Opportunity Divide
- National Impact
- Worth the Work Video
- How it Works
- High Expectations High Support
- National Program Outcomes
- Transition to Virtual Spaces
- Call to Action
- Questions



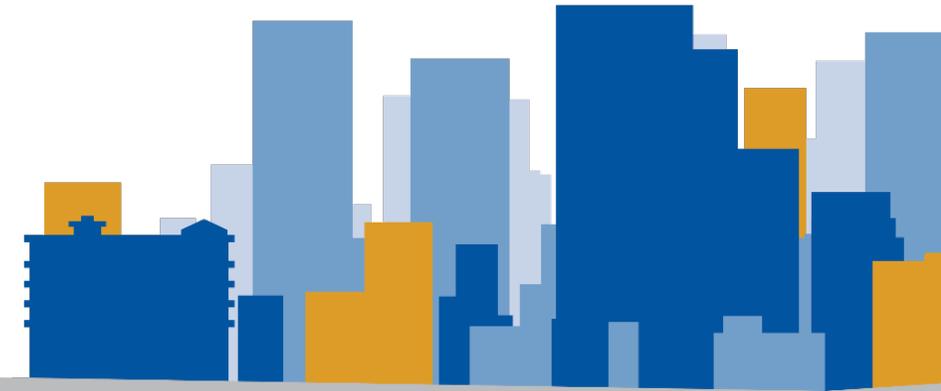
## WHAT IS THE **OPPORTUNITY DIVIDE?**



**5 MILLION**

YOUNG ADULTS ARE  
DISCONNECTED FROM  
CAREER PATHWAYS.

Though talented and motivated,  
they lack access to opportunities  
for economic mobility due to  
systemic barriers.

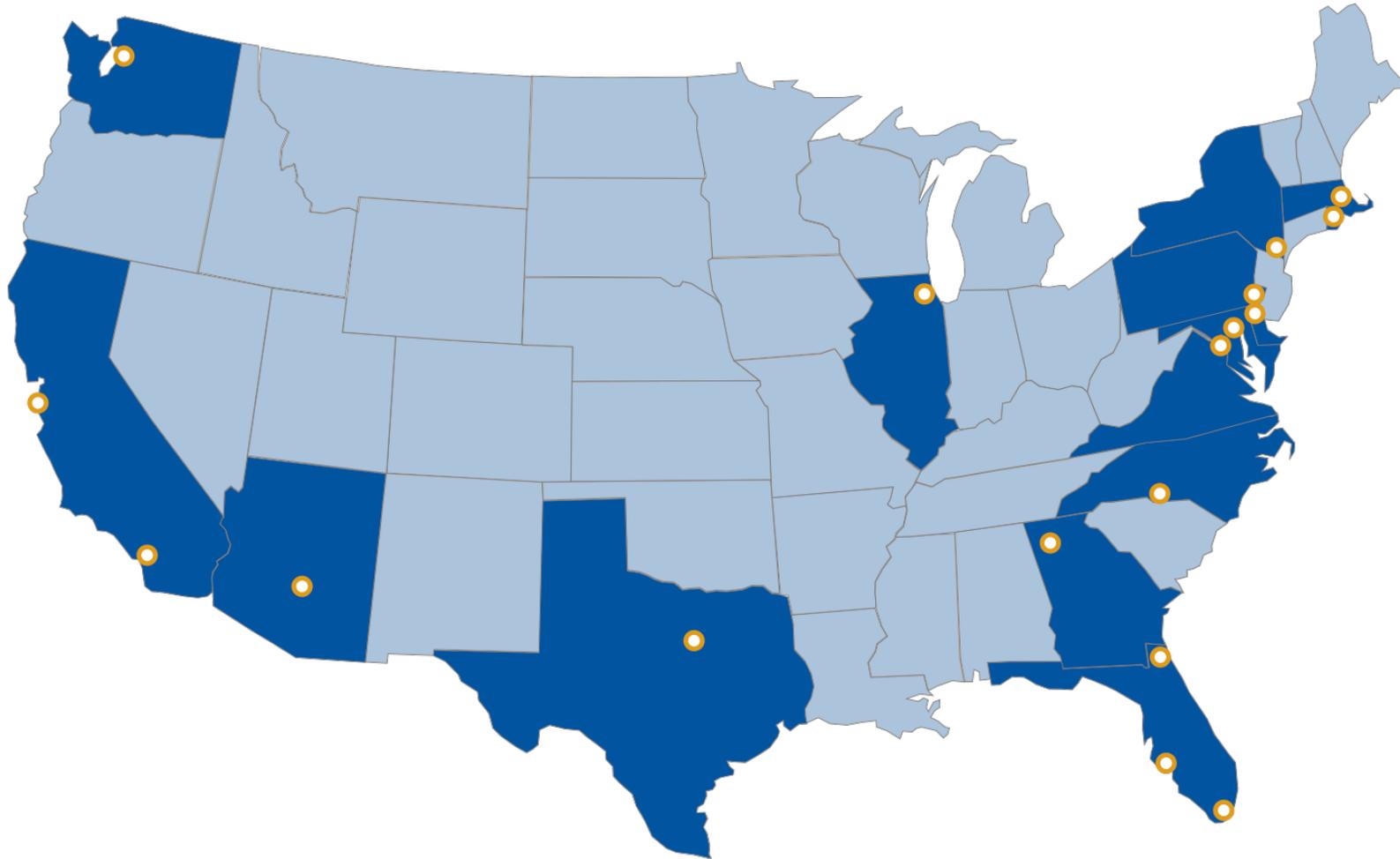


**12 MILLION**

JOBS ARE EXPECTED  
TO GO UNFILLED IN  
THE NEXT DECADE.

While companies face a growing  
need for talent, they also face  
a shortage of skilled workers to  
meet that demand.

# National Impact



## WHERE WE SERVE

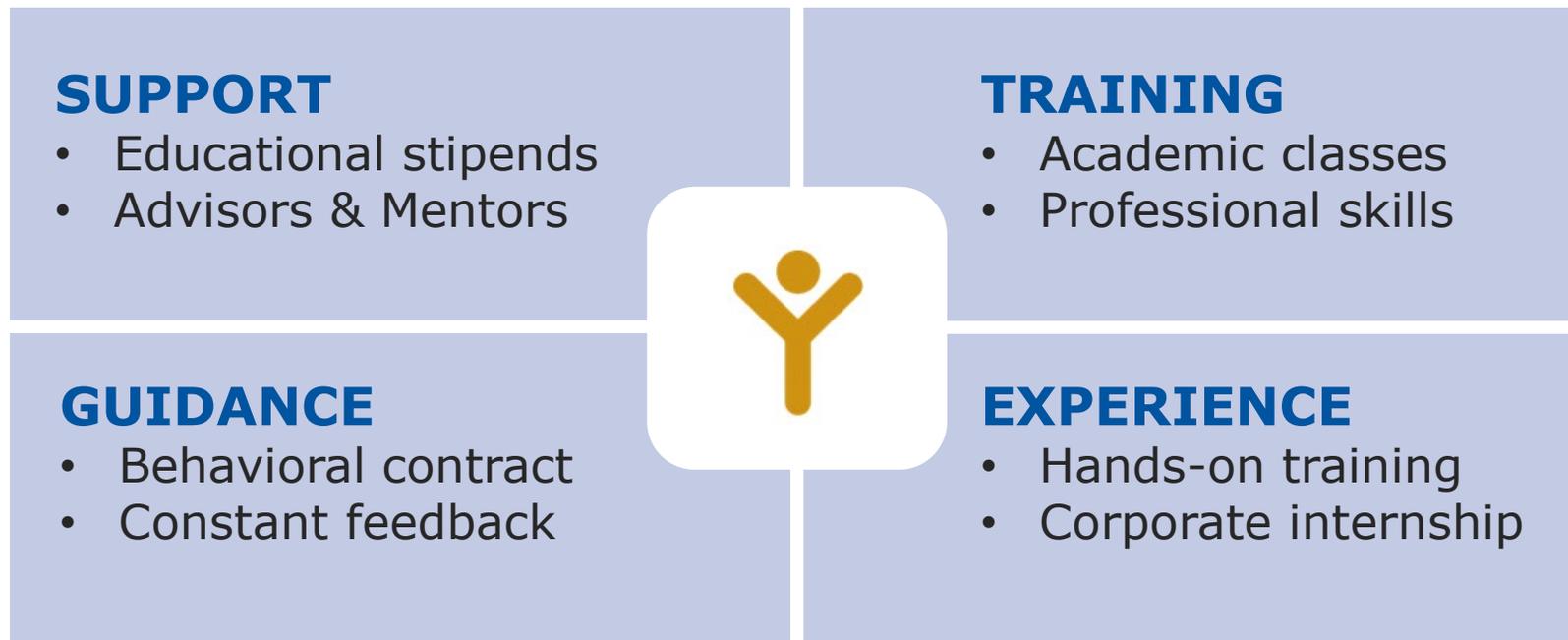


**18 MARKETS**  
**26 CITIES**  
**33 CAMPUSES**



# How it Works

# Year Up Program Model



# High Expectations & High Support



## High Expectations

- Contract
- No-tolerance drug policy
- Intensive training
- Academic success
- Full-time professional internship

## High Support

- Stipend
- Coaches
- Connection to support services
- Support during internship
- Career and alumni services



# Year Up National Outcomes & Impact *(As of March 2020)*



**29,000+**

STUDENTS SERVED TO DATE



**5,000+**

STUDENTS WE WILL SERVE IN 2020



**90%**

GRADUATE PLACEMENT

Graduates employed and/or enrolled in postsecondary education within four months of program completion.



**\$42,000**

STARTING SALARY

Employed graduates earn an average starting wage of \$21.00/hour, equivalent to a salary of \$42,000 per year.



**75%**

FULL-TIME, TRAINING-ALIGNED ROLES

Graduates employed full-time in roles aligned with one of the five career pathways Year Up trains students.



# Transition to Virtual Spaces



- Equipment



- Training



- Site Norms



- Retention



- Communication Tools



- Human Factor



# Call to Action

- **Recruitment**
- **Project Daylight**
- **Mentorship**
- **Circles of influence; *Lift while you climb***
- **Social media re-share; the power of hashtags**
- **It's spring, so cross-pollinate and collaborate**
- **Positivity; celebrate each other's wins**





Arizona | Baltimore | Bay Area | Chicago | Dallas/Fort Worth | Greater Atlanta | Greater Boston | Greater Philadelphia | Jacksonville  
Los Angeles | National Capital Region | New York | Puget Sound | Rhode Island | South Florida | Tampa Bay | Wilmington

(855) YEARUP1  
WWW.YEARUP.ORG

# Questions?



**Theo Graham**  
[tgraham@yearup.org](mailto:tgraham@yearup.org)



**Ferrisa Connell**  
[FConnell@YearUp.org](mailto:FConnell@YearUp.org)

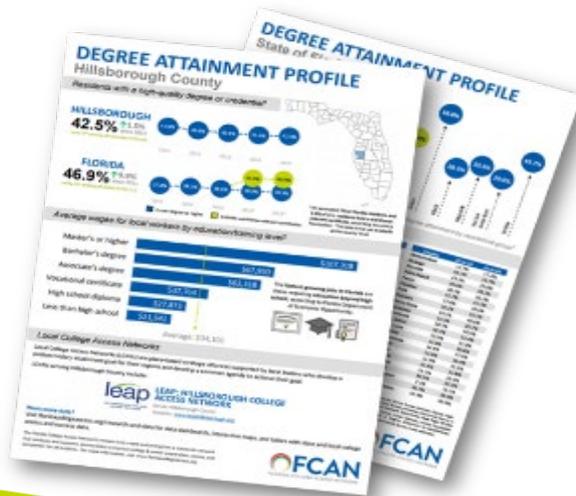


**Sheri Webber**  
[SWebber@YearUp.org](mailto:SWebber@YearUp.org)

# Learn More:

Register for upcoming webinars:

5/19 1-2 pm: **Partnering for Success: Creating Education Alignment that Works** with National Postsecondary Strategy Institute



For webinars, policy briefs, and promising practices, subscribe at:

[FloridaCollegeAccess.org/subscribe](https://FloridaCollegeAccess.org/subscribe)

**Thank you to  
our sponsor!**



# Conclusion



## 7 Conditions for Success

**Opportunity for everyone:** To build a talent-strong economy, all Floridians need access to a postsecondary education and the supports to complete it.

**Clear information and guidance:** Students and families need exposure and counseling early and often to make informed decisions about their futures.

**Affordable:** Postsecondary education needs to be within everyone's financial reach, regardless of household income or life circumstances.

**Multiple pathways to success:** Floridians benefit from multiple learning opportunities for academic achievement and career advancement.

**Lifelong learning:** No degree or credential is "one and done;" Floridians need to prepare for career changes through continuous learning.

**Effective use of data:** Transparent access to data on education and economic outcomes, especially for Florida's diverse populations, helps achieve our goals.

**Community collaboration:** When community partners work together toward a shared vision, they remove barriers, build a robust workforce, and improve the quality of life for their regions.