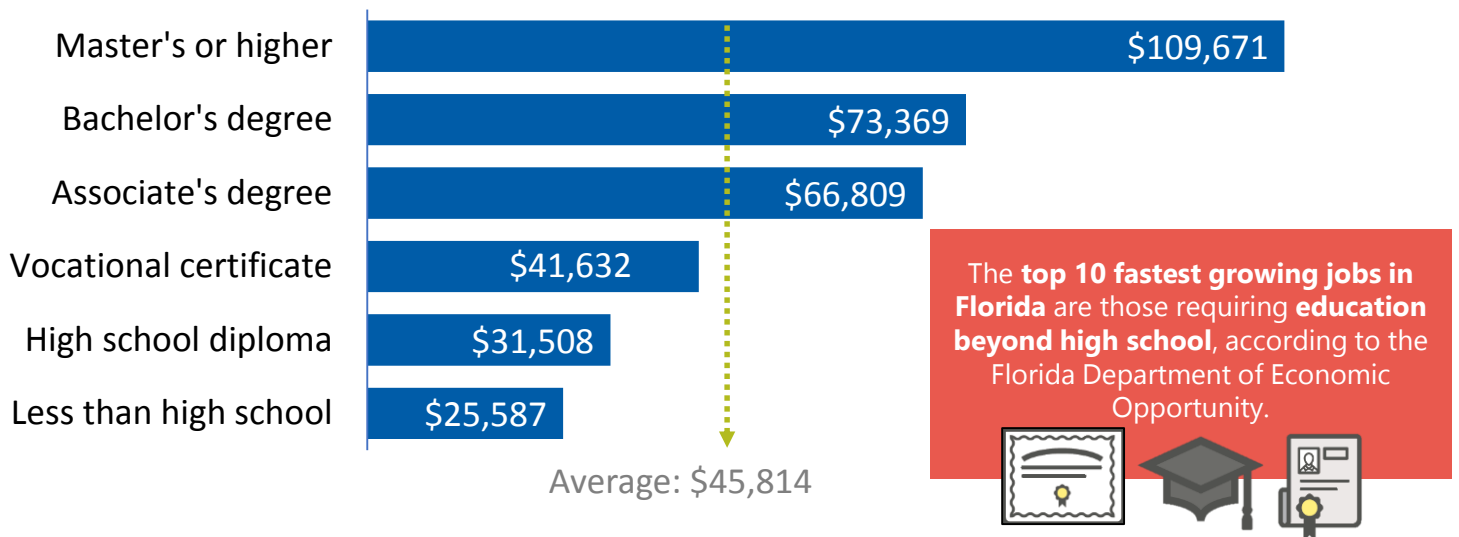


THE MORE YOU LEARN, THE MORE YOU EARN!

By the time today's students enter the workforce, the majority of jobs in Florida will require a degree or credential beyond high school. The word "college" is used to describe any high-quality, credential-granting **education or training beyond high school**, including **2-year degrees, 4-year degrees, technical certificates** and **industry-recognized credentials**.

Median wages for local workers by education/training level¹



Why College Matters

- **On average, bachelor's degree holders earn \$1 million more** than those with just a high school diploma over their working life.²
- By the year 2025, **67% of jobs** will require education beyond high school; currently, **only about 50% of Floridians** hold such a credential.

1. Average Earnings: Florida Department of Economic Opportunity, 2018.

2. Carnevale, A., Cheah, B., Rose, S. (2011). The College Payoff: Education, Occupations, Lifetime Earnings.