

# How to Pay for College Webinar Series – Part 1

## **Scholarships: Ask the Experts**

January 14, 2021



# Welcome!



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@kathy\_mcdonald

*Many thanks to the following for their generous contributions:*

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# Guest Presenter

**Earl Young**

Director of Operations & Systems  
Improvements

Education Foundation of Sarasota County



# Guest Presenter

**Eric Aquino**

Community Impact Officer

Community Foundation for Palm  
Beach and Martin Counties



# Guest Presenter

## Malaina Mote

Head, Empowerment & Social Mobility

Southwest Florida  
Community Foundation



# Questions & Conversation

- Submit your questions in the box
- Share on social media
  - Twitter: @FLCollegeAccess
  - #FCAN
  - #TalentStrongFL

*This webinar is being recorded; all materials will be available within a week of recording*



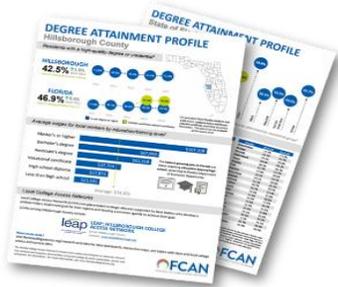
## **Our mission:**

We lead the collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career.

## **Our vision:**

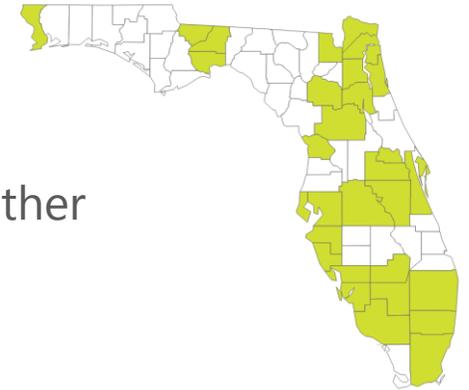
A Florida working together, where education is the pathway to economic mobility for all.

# FCAN's Work



**Research and Data** FCAN publishes research and data on evidence-based practices and policy opportunities to strengthen Florida's talent pool.

**Local college access networks (LCANs)** LCANs support 82% of the state's population. These organizations are made up of community leaders who come together to create solutions and partnerships to support local talent development.



**COLLEGE  
READY  
FLORIDA**

**Statewide Initiatives** FCAN coordinates 4 College Ready Florida initiatives that provides schools and community organizations resources to help students continue their education after high school.

## 7 Conditions for Success

**Opportunity for everyone:** To build a talent-strong economy, all Floridians need access to a postsecondary education and the supports to complete it.

**Clear information and guidance:** Students and families need exposure and counseling early and often to make informed decisions about their futures.

**Affordable:** Postsecondary education needs to be within everyone's financial reach, regardless of household income or life circumstances.

**Multiple pathways to success:** Floridians benefit from multiple learning opportunities for academic achievement and career advancement.

**Lifelong learning:** No degree or credential is "one and done;" Floridians need to prepare for career changes through continuous learning.

**Effective use of data:** Transparent access to data on education and economic outcomes, especially for Florida's diverse populations, helps achieve our goals.

**Community collaboration:** When community partners work together toward a shared vision, they remove barriers, build a robust workforce, and improve the quality of life for their regions.

# Opening remarks:

**Braulio Colón**

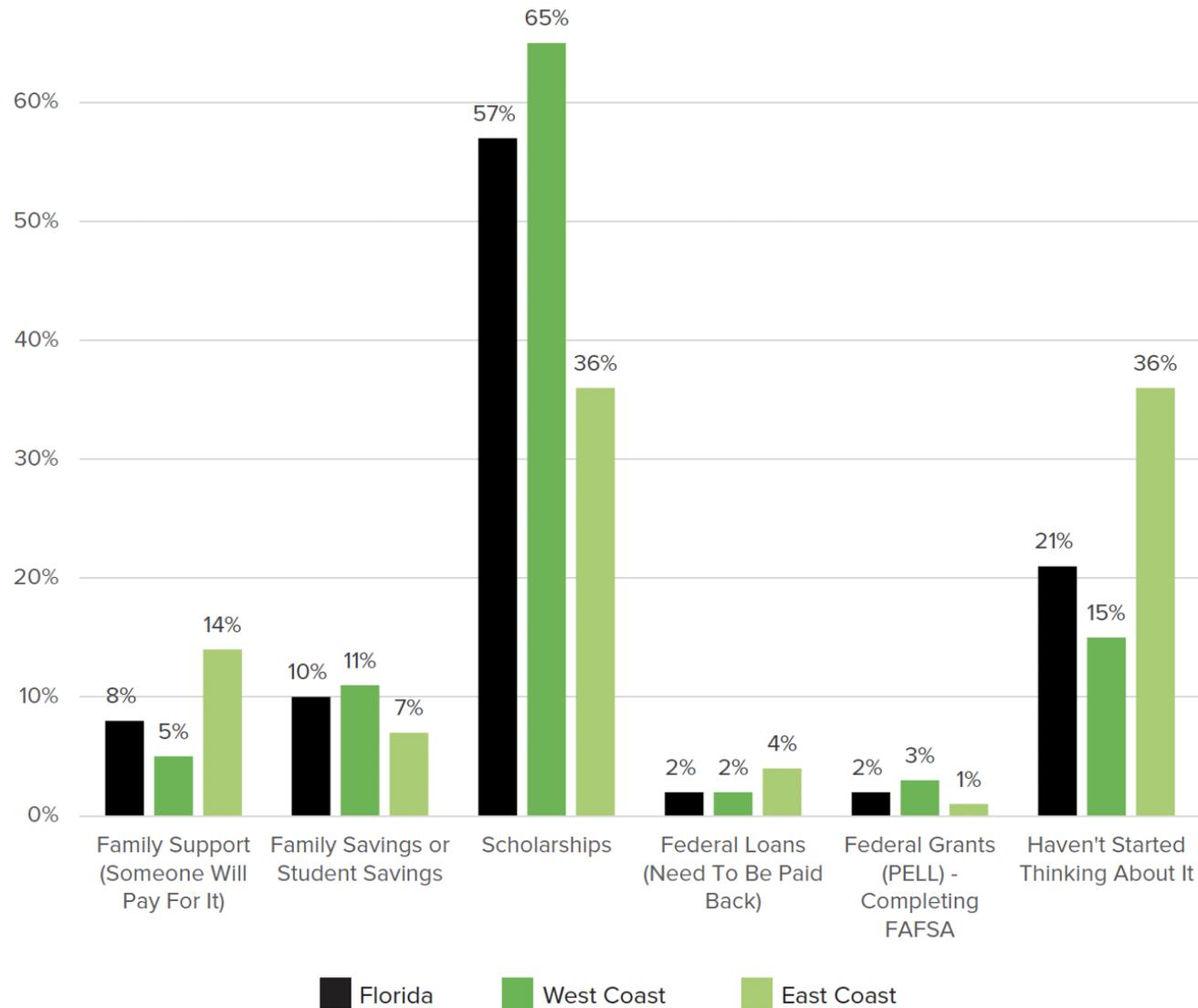
Vice President, Florida Student Success  
Initiatives

**Helios**<sup>®</sup>  
Education Foundation



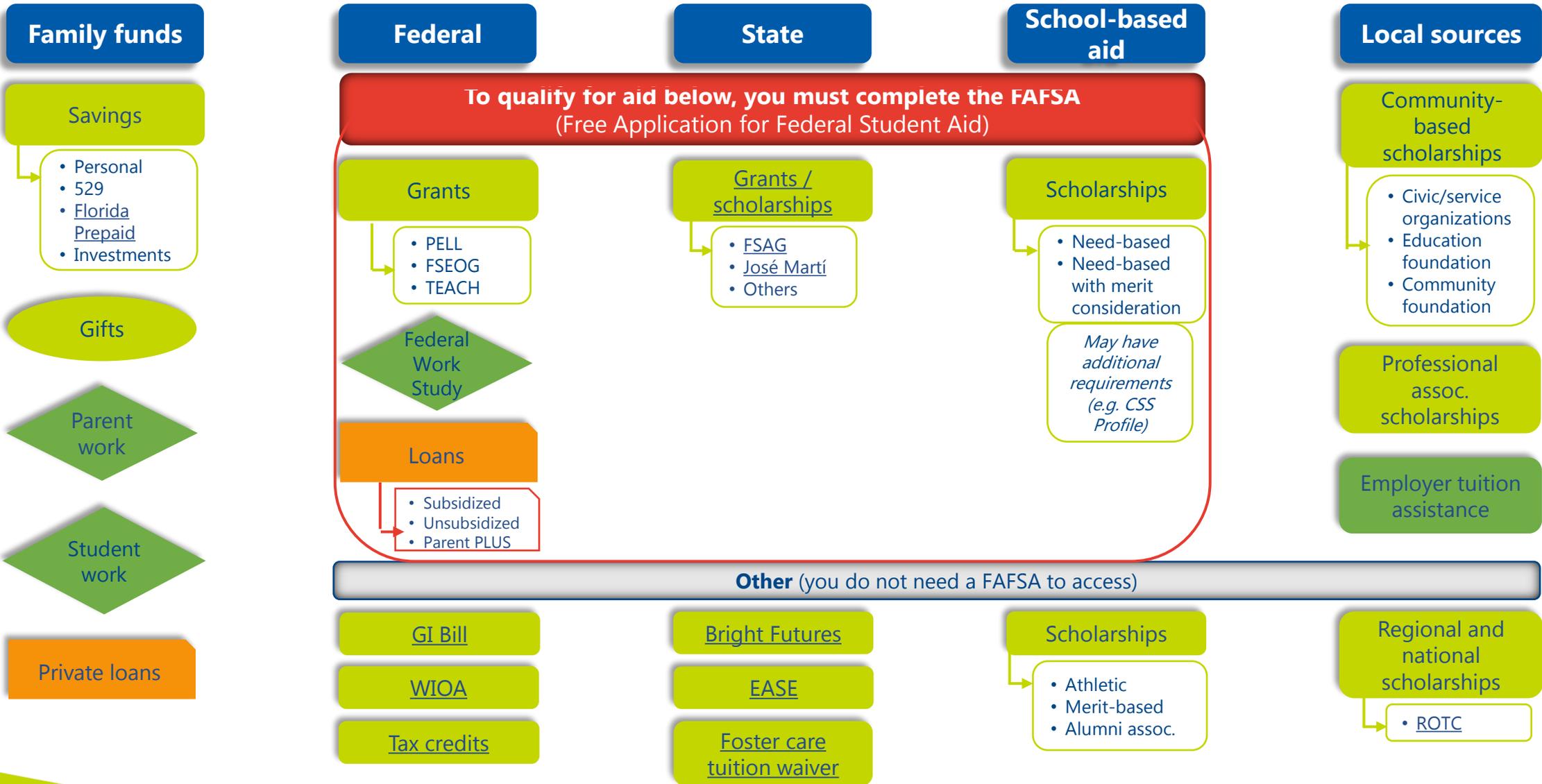
# Introduction

# HOW DO YOU PLAN TO PAY FOR PLANS AFTER HIGH SCHOOL?



\*\* According to the Federal Reserve, in 2018, 69% of students took out student loans and graduated with the average debt of \$29,800.

# HOW TO PAY FOR COLLEGE

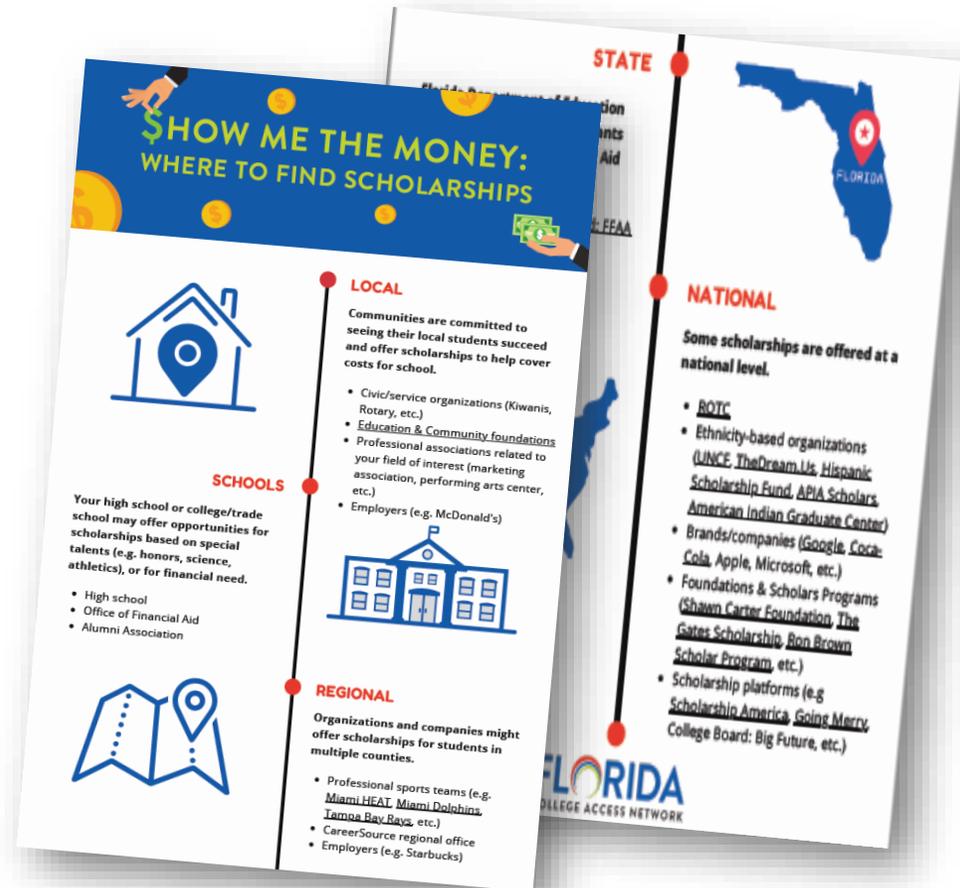


**Color Key**

- Free resources
- Work-related sources
- Loans
- ◆ Earned money

# Look for Scholarships:

- Schools
- Regional
- State
- National
- Local



# Local Scholarships portal on FCAN website:

<http://floridacollegeaccess.org/initiatives/local-scholarship-resources/>

## Community & Education Foundations

- **Brevard County:** Community Foundation for Brevard, Brevard County
- **Broward County:** Broward Education Foundation
- **Charlotte County:** Charlotte Community Foundation
- **Collier County:** Community Foundation of Collier County
- **Hernando County:** Hernando County Education Foundation
- **Hillsborough County:** Hillsborough Education Foundation
- **Indian River County:** Scholarship Foundation of Indian River County
- **Manatee County:** Manatee Education Foundation (scholarships)
- **Ocala/Marion County:** Community Foundation of Ocala/Marion County
- **Osceola County:** Education Foundation of Osceola County
- **Palm Beach & Martin counties:** Community Foundation for Palm Beach & Martin Counties
- **Pinellas County:** Pinellas Education Foundation
- **Polk County:** Polk Education Foundation
- **Sarasota County:** Community Foundation of Sarasota County, Education Foundation of Sarasota County
- **Gulf Coast:** Gulf Coast Community Foundation (Sarasota and Charlotte counties, and Boca Grande)
- **Southwest Florida:** Southwest Florida Community Foundation (Lee, Collier, Charlotte, Glades, and Hendry counties)

## LCANs

- Citrus County Coalition for College & Careers (Citrus County)
- UpliftED (Orange, Osceola & Seminole counties; scholarships for various locations throughout the state)

## State

- Florida Department of Education Office of Student Financial Assistance

## Other

- CareerSource Central Florida
- College Fund Pinellas
- Eastern Florida Regional Scholarships
- Emerald Coast (Okaloosa, Walton, and Bay counties)

# Guest Presenter

**Earl Young**

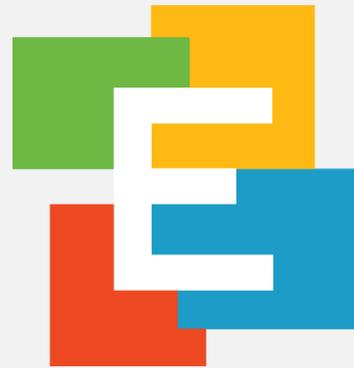
Director of Operations & Systems  
Improvements

Education Foundation of Sarasota County

<https://edfoundationsrq.org/>

<https://edfoundationsrq.org/scholarships/>





**EDUCATION  
FOUNDATION**  
OF SARASOTA COUNTY

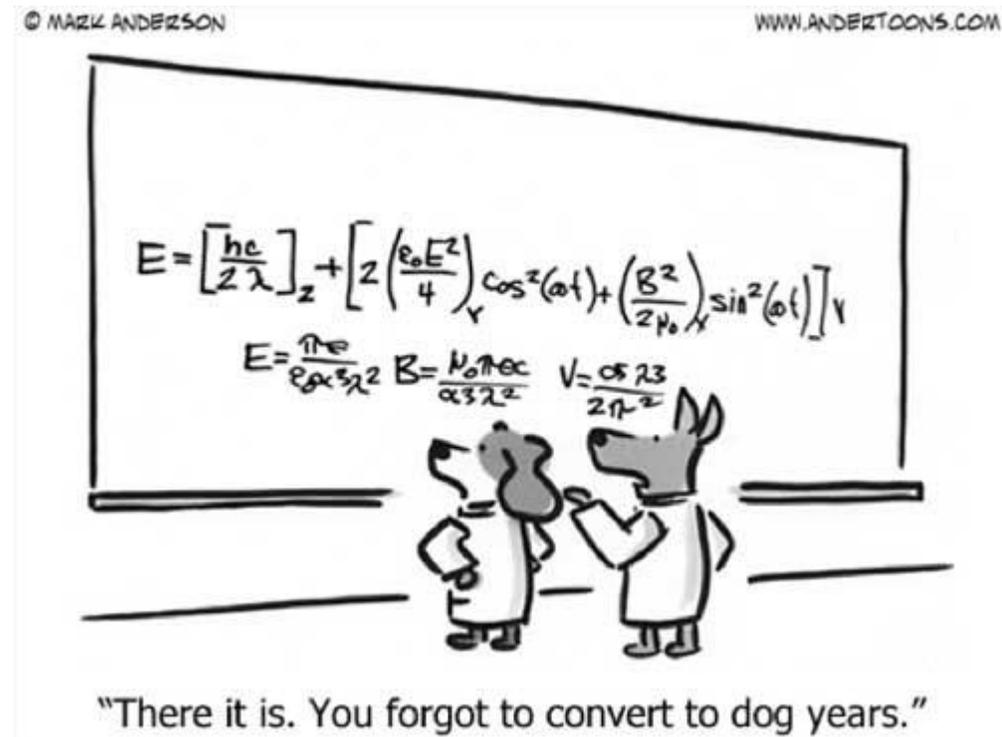
We believe education changes  
lives.

# Scholarship Considerations – Top 5



# It's a Number Game - Play the Odds

- Complete as many applications as you qualify for.



# Follow Directions

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- *Pay attention to*
  - Required Documents
  - Requested Formats
  - Word Counts
  - Due Dates
  - Eligibility Criteria



# Strong Educational Game Plan

1. Focused game plan
2. Intellectual ability to achieve game plan
3. Improve quality of living for student and family



# Write a Winning Essay – Make it Personal

- *Your passions*
- *Your family*
- *Things you've overcome*
- *Goals and life plans*
- *Why you picked your field of study*



# Acing the Interview

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- *Be on time*
- *Eye contact and greeting*
- *Dress professional*
- *Come prepared*
  - Practice
  - Scholarship Listings
    - *Applied for*
    - *Received*
  - Questions to ask interviewers



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**Eric Aquino**

Community Impact Officer

Community Foundation for Palm  
Beach and Martin Counties

[YourCommunityFoundation.org](https://www.yourcommunityfoundation.org)

[https://www.yourcommunityfoundation.org/  
Our-Scholarships/Scholarships-Overview](https://www.yourcommunityfoundation.org/Our-Scholarships/Scholarships-Overview)



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## Malaina Mote

Head, Empowerment & Social Mobility  
Southwest Florida Community Foundation

[FloridaCommunity.com](https://floridacommunity.com)

<https://floridacommunity.com/scholarships/>

<https://www.swflscholarships.org/finder/>

<http://futuremakerscoalition.com/fafsafirst/>



# Questions?

## **Eric Aquino**

Community Foundation  
for Palm Beach and  
Martin Counties  
[eaquino@cfpbmc.org](mailto:eaquino@cfpbmc.org)

<https://www.yourcommunityfoundation.org/Our-Scholarships/Scholarships-Overview>

## **Earl Young**

Education Foundation of  
Sarasota County  
[Eyoung@edfoundationsrq.org](mailto:Eyoung@edfoundationsrq.org)

<https://edfoundationsrq.org/scholarships/>

## **Malaina Mote**

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<https://floridacommunity.com/scholarships/>

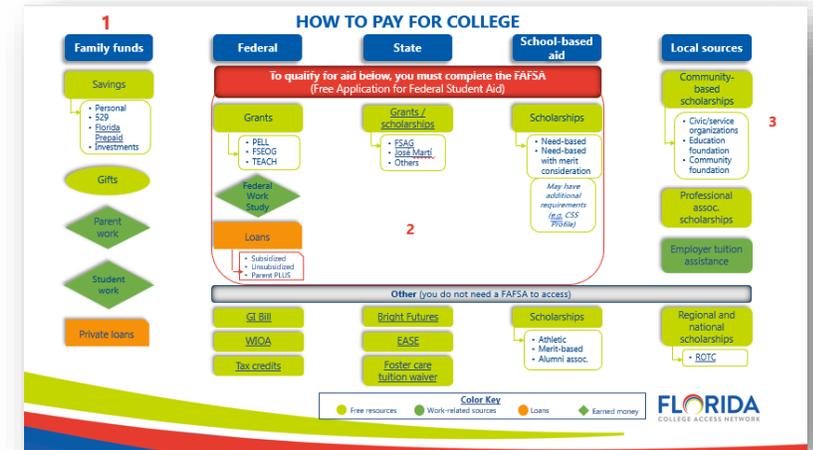
# Join us for Part 2, 3 & 4:

## Paying for College Webinar Series:

Part 2: Helping Students Understand How to Pay for College  
January 27<sup>th</sup>, 1-2 pm

Part 3: The Latest Financial Aid Updates and Special Circumstances  
February 24<sup>th</sup>, 11 am-12 pm

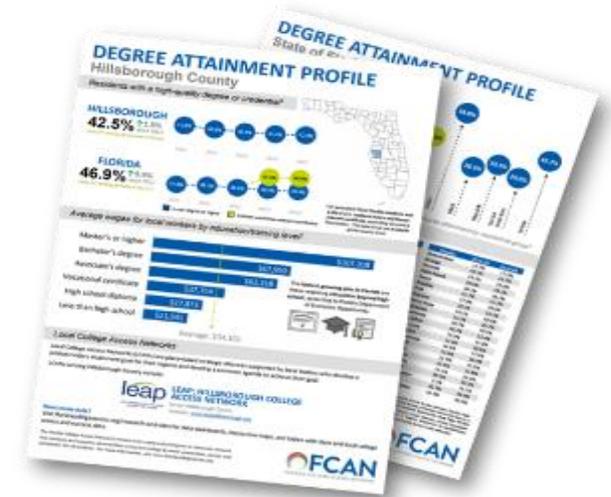
Part 4: FAFSA Verification Update: Reducing “melt” with a more targeted approach  
March 11<sup>th</sup>, 1-2 pm



# Learn More:

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[FloridaCollegeAccess.org/subscribe](https://FloridaCollegeAccess.org/subscribe)



# Conclusion

