

The Value of Higher Education: A Conversation with Florida Leaders

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Welcome!



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Today's Panel of Florida Leaders



Alexis Roberson

Student and SG Assistant Director of
Diversity and Wellness,
University of South Florida



Mark Rosenberg, Ph.D.

President,
Florida International University



Mark Wilson,

President and CEO,
Florida Chamber of Commerce

Questions & Conversation

- Submit your questions in the box
- Share on social media

Twitter: @FLCollegeAccess
#FCAN
#TalentStrongFL
@HeliosEdFdn

This webinar is being recorded; all materials will be available within a week of recording



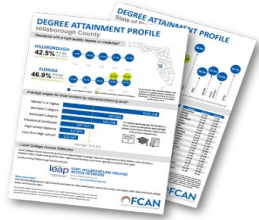
Our mission:

We lead the collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career.

Our vision:

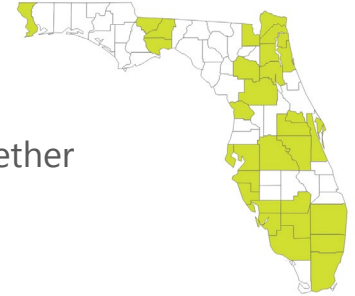
A Florida working together, where education is the pathway to economic mobility for all.

FCAN's Work



Research and Data FCAN publishes research and data on evidence-based practices and policy opportunities to strengthen Florida's talent pool.

Local college access networks (LCANs) LCANs support 82% of the state's population. These organizations are made up of community leaders who come together to create solutions and partnerships to support local talent development.



Statewide Initiatives FCAN coordinates 4 College Ready Florida initiatives that provides schools and community organizations resources to help students continue their education after high school.

7 Conditions for Success

Opportunity for everyone: To build a talent-strong economy, all Floridians need access to a postsecondary education and the supports to complete it.

Clear information and guidance: Students and families need exposure and counseling early and often to make informed decisions about their futures.

Affordable: Postsecondary education needs to be within everyone's financial reach, regardless of household income or life circumstances.

Multiple pathways to success: Floridians benefit from multiple learning opportunities for academic achievement and career advancement.

Lifelong learning: No degree or credential is "one and done;" Floridians need to prepare for career changes through continuous learning.

Effective use of data: Transparent access to data on education and economic outcomes, especially for Florida's diverse populations, helps achieve our goals.

Community collaboration: When community partners work together toward a shared vision, they remove barriers, build a robust workforce, and improve the quality of life for their regions.

Learn More:

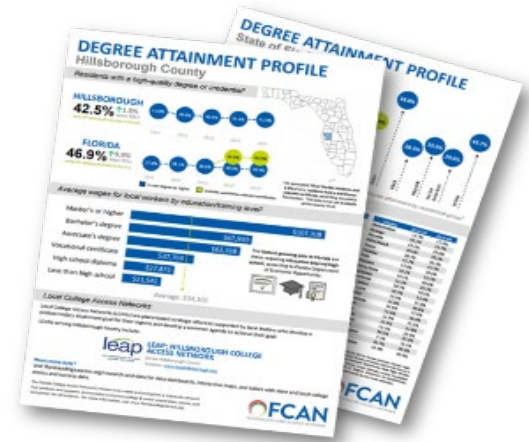
Webinar:

Financial Aid Updates and Special Circumstances

February 24, 11AM-12PM EST

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Today's Co-Host

Paul Perrault, Ph.D.

Vice President, Research and Evaluation

Helios[®]
Education Foundation





Florida Voter Survey Results



Polling: Your thoughts on the value of a degree or credential

Value of College

- Even while the country is in the middle of a pandemic and economic recession, Floridians believe a college degree or credential is important in today's workforce.
 - 88% believe it is at least somewhat important in 2020 vs. 87% in 2017.
 - Most Floridians also still believe this is important for the future workforce as well (87%).

Level of Education

We also asked registered voters about the level of education that was needed to be successful.

- For the average Floridian to be successful in today's workforce, how important is it to have a college degree or credential beyond high school?
- What level of education is needed to have economic and workforce success in Florida's future labor market (5-10 years from now)?

Polling: Your thoughts on the level of education needed to be successful.

Level of Education

- While most Floridians believe a college degree or credential is important in the future, 54% believe that a bachelor's degree or higher is essential.
 - 54% in 2020 vs. 52% in 2017
 - 58% Black, 65% Hispanic and 50% White

Access and Readiness

- One in four voters believe high schoolers' preparation for college is worse than it was 10 years ago.
- Six out of ten Floridians believe any student who wants to attend college should have access to a degree or credential. This was an increase from 2017 of 6%.
- Yet, a substantial set (31%) believe you should only have access if you are academically prepared.
- Of those with at least one child under the age of 19, 94% believe their children will go to college. 96% for Blacks, 96% for Hispanics, and 93% for Whites.

Affordability

- While Florida has some of the most affordable tuition in the country, almost 50% of Florida voters think college or a credential is unaffordable for themselves or their family.
- 47% in 2020 believe unaffordable vs. 44% in 2017.
- Hispanics most likely to believe college overall is unaffordable, 58%, 52% Black, and 52% White.
- Tuition was a factor. 51% believe tuition is unaffordable. 65% of Hispanics found tuition unaffordable, 56% Black, and 46% White.

10 States with the least expensive in-state tuition.

1. Wyoming
2. Florida
3. Montana
4. Utah
5. New Mexico
6. Nevada
7. Idaho
8. Alaska
9. North Carolina
10. Mississippi

Impact of a College Degree or Credential

- 79% believe a college degree or credential leads to a better economic and workforce outcomes.
- More Floridians believe a college degree or credential leads to a better quality of life than in 2017.
- 77% in 2020 vs. 74% in 2017.

Panelist Discussion



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Florida Chamber of Commerce

Vanessa Morales Silver – FIU Alum



Following the webinar you can hear more about Vanessa in her own words [here](#)

Kevin – FIU Student

