



Complete Tampa Bay:

A Regional Model for Bringing Back Stop-Out Students



-  @LEAP4college
-  @LEAPtampaBay
-  @leaptampabay

2022 Florida College Access Network Summit

www.LEAPtampabay.org



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Complete Tampa Bay



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St. Petersburg College



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Community Foundation Tampa Bay

The Presenters

MISSION

Transform lives by leveraging the power of community collaboration to accelerate personal, workforce, and community prosperity through education.

VISION

A thriving Tampa Bay, where education enables every person to live a fulfilling life.

VALUES

- *Collaborative Leadership
- *Community Empowerment
- *Equity
- *Solutions-Oriented

REGIONAL ATTAINMENT

With 44.7% of Tampa Bay adults holding degrees and an estimated 10.5% a workforce-relevant certificate, Degree Attainment in the Tampa Bay region is **55.2% as of 2019**

Cohort Year,

Slightly ahead of statewide figures.

DEGREE ATTAINMENT PROFILE

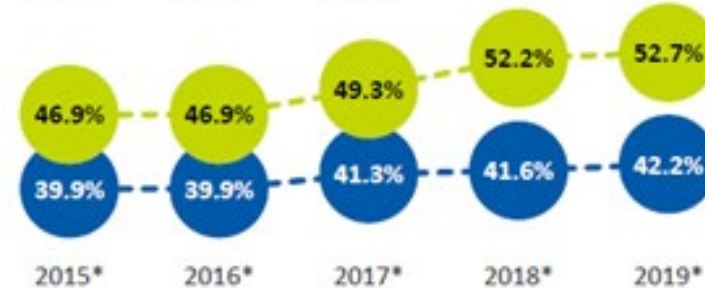
LEAP Tampa Bay College Access Network

Residents with a high-quality degree or credential ¹

REGION
55.2% ↑ 6.1% since 2015



FLORIDA
52.7% ↑ 5.8% since 2015



¹An estimated 10.5% of Florida residents hold a workforce relevant short-term credential according to the Lumina Foundation. As the Tampa Bay region is often a reasonable reflection of state data, LEAP Tampa Bay uses this information to estimate its overall attainment rate.

■ 2-year degree or higher ■ Includes workforce-relevant certificates

60%

of working age adults in Tampa Bay have a post-secondary degree or high-quality certificate by 2025.

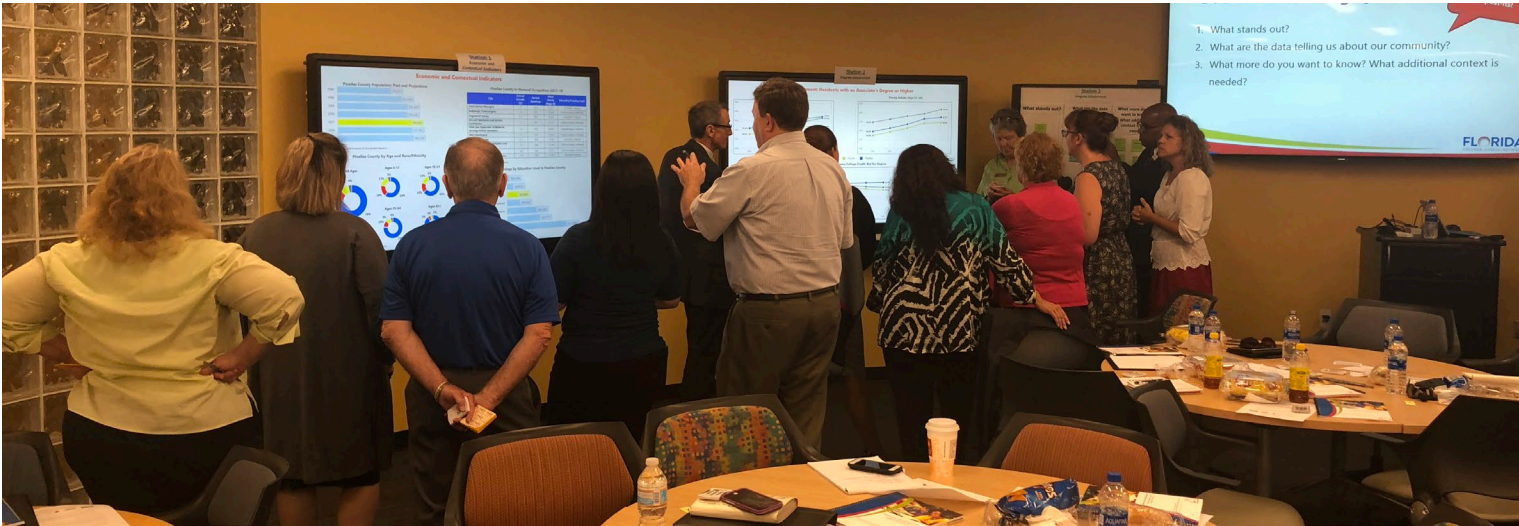
OUR GOAL

Founding Partners of "LEAP Tampa Bay"



About LEAP Tampa Bay





1. What stands out?
 2. What are the data telling us about our community?
 3. What more do you want to know? What additional context is needed?



The Problem: 330,000 Some College, No Degree



DATA INFORMED ACTION:

Leveraging resources like the Regional Competitiveness Report to improve talent supply

- LEAP regularly uses this report – a collaboration of the Tampa Bay Partnership, Community Foundation Tampa Bay and United Way Suncoast – to help us understand how we should best target our efforts
- As an example, one of the reasons we started the Complete Tampa Bay initiative was to support disconnected youth (**12.36%** below) that may have started school but not completed.

<https://www.stateoftheregion.com/rcr.html>

The screenshot shows a web browser window displaying the State of the Region website. The page title is "REGIONAL COMPETITIVENESS REPORT". The navigation menu includes "HOME", "REGIONAL COMPETITIVENESS REPORT", "E-INSIGHTS", "COMMUNITY EVENT", and "OTHER RESOURCES". The main content area features a large image of a bridge and the text "REGIONAL COMPETITIVENESS REPORT". Below this, there is a section titled "Metrics that Matter" with a sub-header "What gets measured is what gets done. That's why we use reliable, objective and comparable data to assess the state of our region and develop performance-based strategies to improve. More than 100 business, government and nonprofit leaders joined forces to select over 60 indicators that, if moved in the right direction, can create a more prosperous future for all residents of Tampa Bay."



The Problem: 12% Neither Employed/Enrolled in School



The Idea: Talent Hub



TAMPA BAY NAMED A TALENT HUB



National leader in college completion Lumina Foundation named **Tampa Bay one of 26 nationwide "Talent Hubs"**

for its plans to re-engage adult students through a completion coaching model called Complete Tampa Bay.

Focus – Students of Color & Low-Income Students

The Solution: Complete Tampa Bay



COMPLETE TAMPA BAY

FREE COACHING FOR THOSE WISHING TO RETURN TO SCHOOL

- Re-engage adult students with some college experience, but no credential
 - More than 330,000 such adults live in Hillsborough & Pinellas alone*
 - Partnered with HCC, SPC & USF, as well as local technical colleges
 - Offering support with applications, credit transfer, financial aid, etc.
 - Partnering with Urban Leagues of Hillsborough and Pinellas County For student support, as well as peer tutoring by Knack
 - Prioritizing outreach to disadvantaged students:
 - 68% move beyond initial engagement
 - 77% students of color
 - 58% low-income



*American Community Survey, 2019

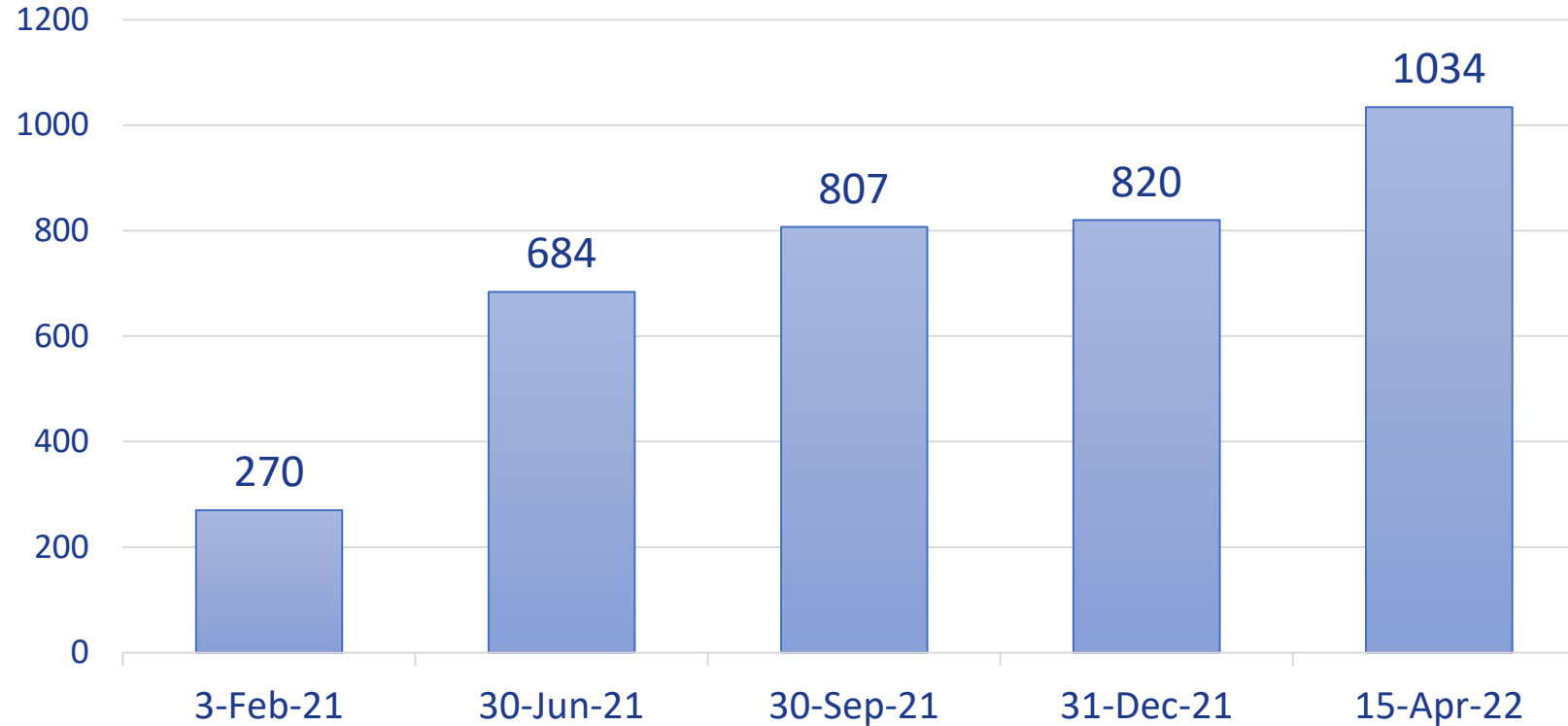


The Solution: Complete Tampa Bay

- Using **coaching model**, focus on the student and finding their best option for completion using a **Completion Coach**.
- Completion Coach works with individuals at the partner school to know the student's status for returning along with credits remaining, assists them **readmission process**
- Students who choose to pursue options outside of their previous school will work with the coach on a **tiered system** – what is available at a local partner or outside of the partner schools in the State of Florida.



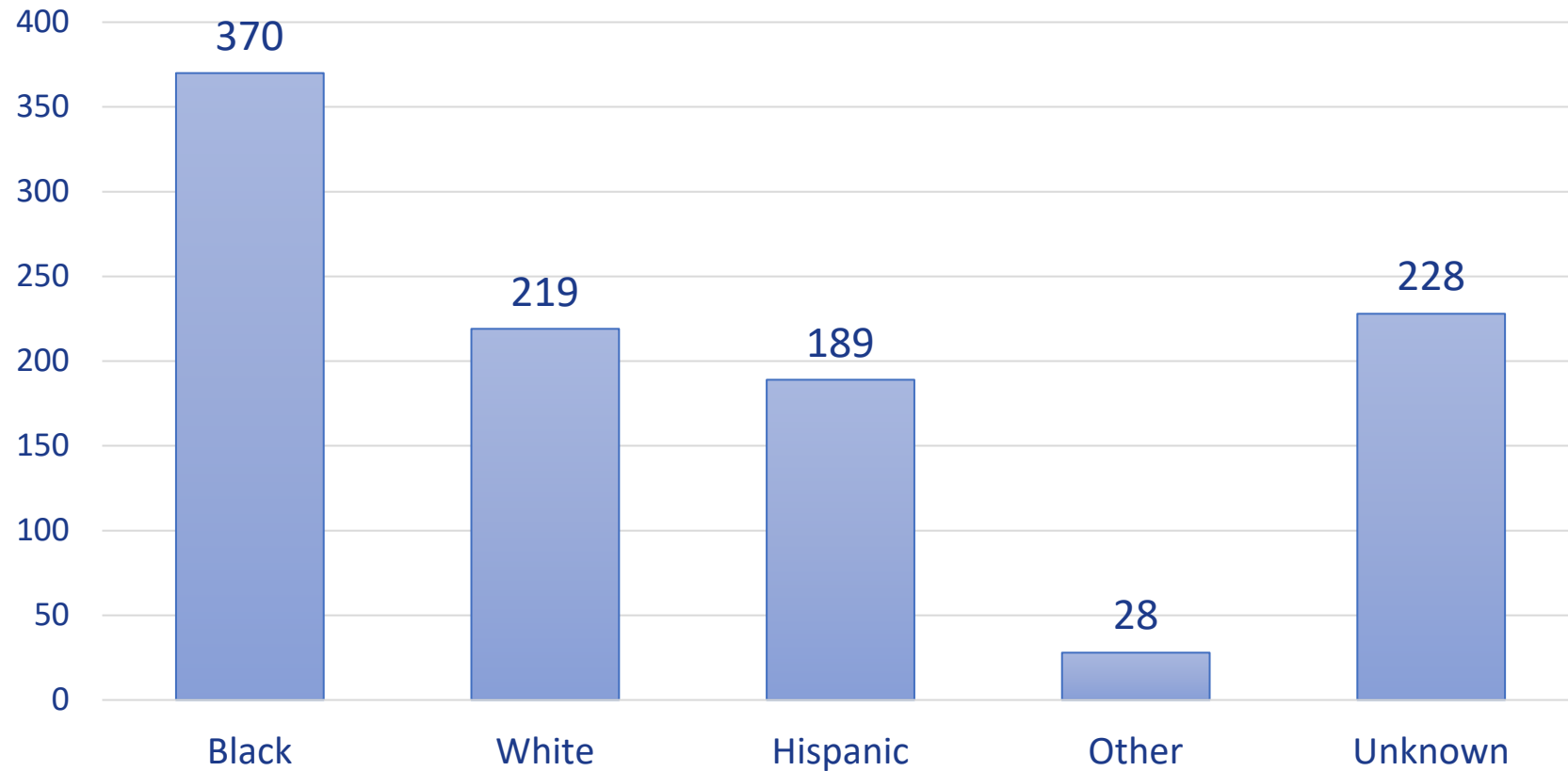
Total Students



- Initial coach outreach began in October 2020 with 20 students
- School Partner outreach began in January 2021
- As of April 15, 2022, total number of students was 1034

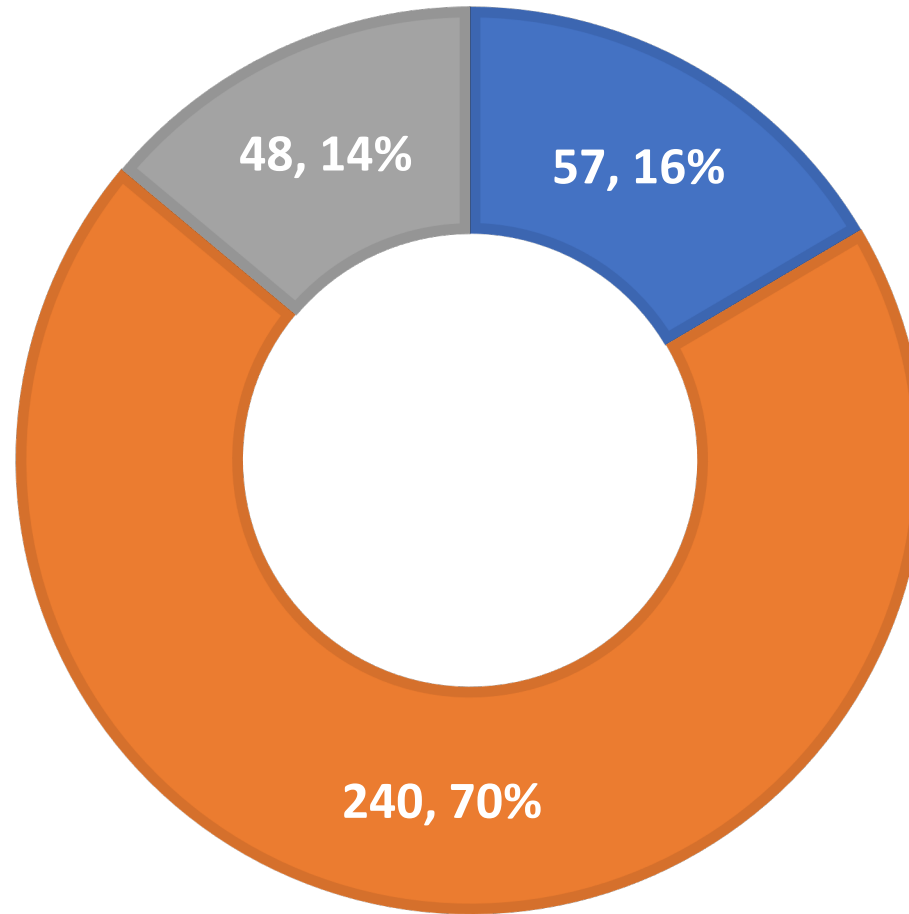
The Results: Complete Tampa Bay Outcomes

Student Demographics



The Results: Complete Tampa Bay Outcomes

PRIMARY BARRIER



■ Academic ■ Financial ■ Personal

The Results: Complete Tampa Bay Outcomes



HCC

Lourdes Resume

Hillsborough Community College

AA in Business Administration



Tansheka Riggins
St. Petersburg College
Associate of Arts degree



Talk with your neighbor(s) about the following:

1. What do you think of as **partnership accelerators** in your community that would allow you to have success?
2. What do you think of as **challenges** in your community that would allow you to have success?
3. Select one from your community and discuss how you can **leverage it for success**.



Share and Pair (15 Minutes)

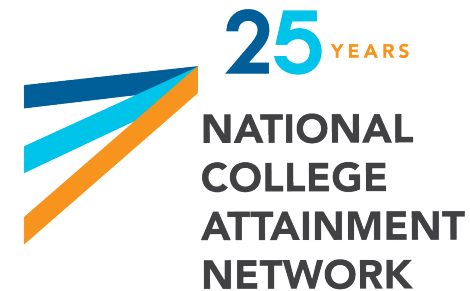


Next Steps: College Policy Changes

NATIONAL & STATE ENROLLMENT FUNDING

Supporting Students Impacted by the Pandemic

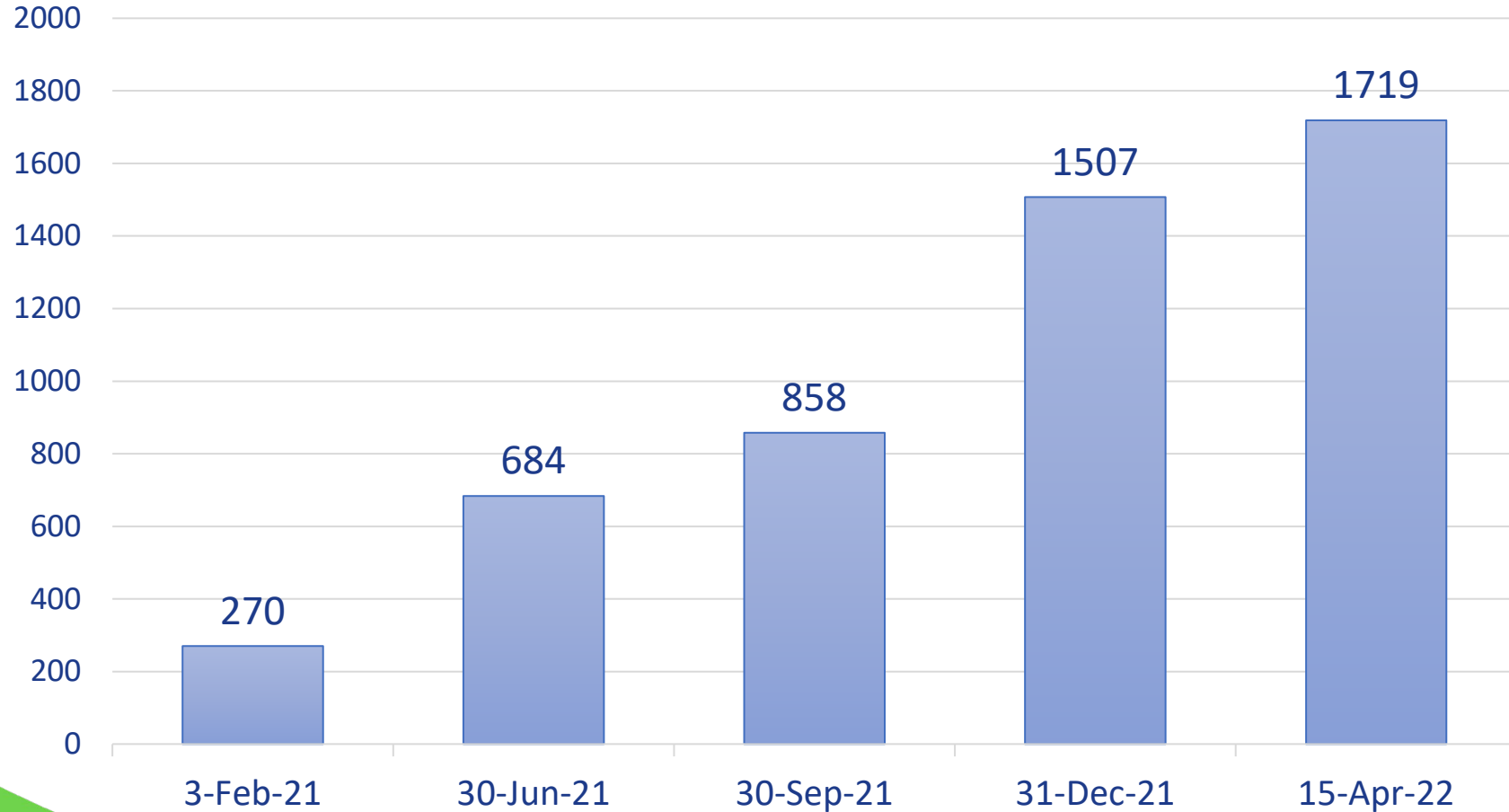
- LEAP partners received \$100,000 from the National College Attainment Network, supported by Kresge Foundation, to help students from graduating classes of 2020 & 2021 enroll in some college this Fall.
- Our network received the only grant awarded in Florida – 1 of just 12 given out of over 100 applications
- Leveraging a second award of \$45,000 from Florida College Access Network & Florida College System, supported by Helios Education Foundation
- Partnering with all our public universities and colleges, as well as our school districts on the initiative



Next Steps: High Schools Students



Total Students



The Results: Highschool Student Outcomes

ACTION
1.1.6

Support Two-Year Community College Completion

CHAPTER 1: OPPORTUNITY FOR ALL TAMPAINIANS

Increase the number of students completing a post-secondary credential through advisory services, tutoring, and financial training.

Action Description: In partnership with colleges and organizations supporting student success, the City will decrease barriers to community college completion to uplift underserved Tampanians and close the city's gaps in access to and completion of post-secondary education.



Community colleges serve as a gateway to post-secondary education for approximately 40 percent of all undergraduates each year.³⁴ A third of these students are "first-generation" students from historically underserved populations and communities.³⁵ However, while the open access policy of community colleges provides the educational opportunity, a majority of these first-generation students struggle to complete their credential. In fact, only 34 percent of Hillsborough County Community College students earned their degree in three years, one year longer than the estimated period of enrollment for full-time students.³⁶ The primary barriers to completion include: 1) insufficient academic preparation, 2) student debt, 3) key family responsibilities, and 4) demanding work schedules.

Working in partnership with colleges and community-based organizations who currently provide student support, the City of Tampa will also target these barriers using the following actions: 1) advisory services, 2) tutoring, and 3) financial training. These are evidence-based practices that clear the way for individuals to earn a post-secondary credential and enter progressive employment opportunities, both of which are essential to building economic resilience across generations of families.

SHOCKS AND STRESSES
THIS ACTION WILL ADDRESS

- Economic inequality
- Shifting macroeconomic trends

TIMEFRAME Long

IMPLEMENTATION PARTNER LEAP Tampa Bay

RESILIENT TAMPA PARTNER

Focused on Two-Year College Completion

- Invited by Mayor Jane Castor's office to be the Implementation Partner for the "Support Two-Year College Completion" initiative named as part of the City of Tampa's Resilient Tampa Roadmap.
- This initiative is part of the "Opportunities for All Tampanians Roadmap."



Next Steps: Resilient Tampa

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