

# upliftED

**EXPANDING EDUCATION  
FOR A STRONGER CENTRAL  
FLORIDA WORKFORCE**



Heart of Florida United Way  
Backbone Organization

# WHAT WE DO

- **Going2College Text Alerts** help prospective students manage the application process for Florida colleges & universities.
- Our **resources for Adult Learners** empower veterans, career changers, & adults who have some college but no degree move forward and finish their education.
- We connect students to **Scholarships & Financial Aid Resources** and help them understand and navigate the financial aid process.
- Together with our partners we create tools to help traditional and non-traditional students discover the **Career Connections** right for them.
- We **Advocate** for equitable postsecondary policies that support student access and success.



Learn more about  
UpliftED, its resources  
& tools here.



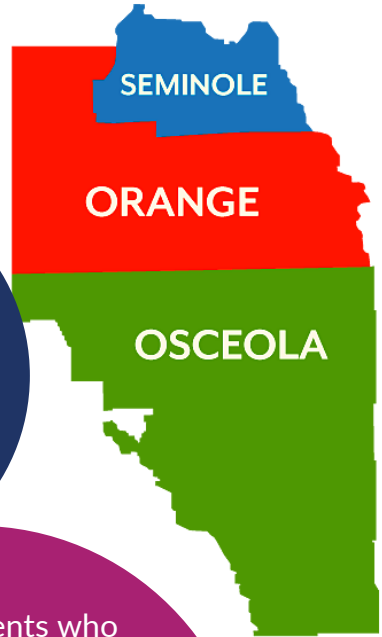
click or scan

# 2/3

Of all jobs created during this decade will require a college or technical education

# Why We Do It

In our pursuit of the latest data on post-secondary access, we equip an equity-focused lens in order to address and combat racial & other prevailing disparities.



As of 2020, FAFSA completion varies from 36.3% to 42% in the tri-county area.

Florida ranks only 22nd out of 50 states for degree attainment in the United States.

47.6% of Central Florida residents have a high-quality degree or credential

Orange - 47.8%  
Osceola - 35.6%  
Seminole - 56%

70% of students who received Emergency Persistence Funds through Destination Graduation at Seminole State College re-enrolled or graduated in the next semester.

Compares to:  
57% of all low-income students at Seminole State College

Students who faced crisis and received help have a 49% increase in re-enrollment rates

1/2 of Florida high school seniors submit their FAFSA, leaving more than \$200MM available dollars left unused.

Florida ranks 32nd in the nation for FAFSA completion

## Let's Connect



# WHO WE ARE



We are a collective of community leaders from every sector—education, business, government, industry, and nonprofit. Our mission is critical: raise the number of Central Floridians who hold a high-value credential or postsecondary degree to 60% by 2025\*.

Our approach is simple: help more Central Floridians find, finance, and finish high-quality higher education programs.

## MISSION

Working together to increase the number of college degrees and high-quality credentials to build a skilled workforce and strong economy.

## VISION

An educated Central Florida that fosters economic development and elevates the quality of life.

## Get Involved

Join one of UpliftED's Impact Teams:

- Adult Learners
- Career Connections
- College Readiness
- Data, Equity & Research
- Policy
- Scholarships & Financial Aid

Invest in the Future  
Today!

To invest in UpliftED, go to [upliftedcf.org/partner](https://upliftedcf.org/partner).

To learn about matching opportunities, contact us at [goingtocollege@hfuw.org](mailto:goingtocollege@hfuw.org).